

Privacy Policy

POLICY PURSUANT TO ARTS. 12 AND 13 OF THE REGULATION (EU) NO. 679/2016 AND CONSENT TO THE PROCESSING OF PERSONAL DATA

Preamble

In line with Regulation (EU) 679/2016 (hereinafter also the GDPR), which establishes laws relating to the protection of natural persons with regard to the processing of personal data, as well as laws relating to the free circulation of the same, CERETTO AZIENDE VITIVINICOLE S.R.L. has altered its Privacy Policy to offer its clients the opportunity to be clearly and transparently informed pursuant to arts. 12, 13, and 14.

The data subject's rights, as laid down by arts. 15 to 22 of the GDPR, are also listed.

Information pursuant to art. 13, par. 1

A) Data Controller and contacts

The Data Controller is CERETTO AZIENDE VITIVINICOLE S.R.L., with registered office in Località San Cassiano 34 – 12051 Alba (CN), Italy – VAT No. 00217070044 - Tel.: +39 0173 282582

The Data Controller informs you that your personal data will be processed:

- pursuant to arts. 12 and 13 of the Regulation (EU) no. 679/2016 (General Data Protection Regulation, hereinafter, for brevity, the 'GDPR'), by specifically authorised parties, and only for the purposes and using the methods that will be specified below with reference to the functionalities of the web portal: www.francescoclerico.com

Please also note that the Data Controller will make use of data processors to perform its own activities in a way that is compliant with the provisions of the GDPR 679/2016.

The list of processors can be requested from the data controller with a special request, which can also be sent via email.

B) Subject matter, purposes of the processing

The Data Controller would like to inform you that when you use our services, you accept that your personal data will be processed.

The term 'personal data' refers to any data that may be correlated to your natural person, such as:

- a. Name and surname
- b. Email
- c. Telephone number

Your data, as described above, will be processed in the ways and forms prescribed by the GDPR. The processing of data provided in the appropriate sections relating to the contact between the controller and the end user will be carried out for the following purposes:

- a) process your requests or reservations;
- b) for subscription to and receipt of the newsletter and commercial communications from the controller
- c) for receipt of newsletters and commercial communications from companies associated with the Controller (Arco S.r.l.; Relanghe Srl; I Vignaioli di Santo Stefano Belbo SSA).

Please refer to the special [Cookies Policy](#) for further information.

C) Legal basis for processing

Apart from what is specified in the Cookies Policy regarding navigation data, your communication to the Data Controller of the personal data better described above has as prerequisite for the lawfulness of processing the legitimate interest of the controller, as long as this does not conflict with the rights and freedoms of the data subject, the fulfilment of contractual and/ or pre-contractual obligations assumed with you, and your consent to the processing of data for marketing purposes. the processing performed on users' personal data is based on art. 6 of the Regulation (EU) 679/2016, points: A, B, C, F

In particular, provision of data for the purposes referred to in paragraph a) is mandatory; failure to provide such data will make it impossible to use the services offered by the Controller. For the purposes referred to in paragraphs b)

and c) provision is optional, processing will be carried out only with your consent. Consent may be withdrawn at any time by the data subject, without this making the processing previously carried out unlawful.

D) Recipients and categories of recipients of the data collected

In relation to the purposes indicated above, the data could be communicated to the following parties and/or categories of parties indicated below, or they could be communicated to companies and/or people, who offer services, including external parties, on behalf of the Data Controller. For greater clarity and merely by way of non-limiting example, we identify the following of these: parties - internal or external to the company - who provide IT and telematic services for managing the IT system used by the Controller and the telecommunication networks, parties who the Controller reserves the right to name, if the need arises, as processors; financial administration authorities and other companies or public bodies in fulfilment of regulatory obligations; competent authorities and/or monitoring bodies to satisfy legal obligations; associated and subsidiary companies and those contractually linked to the Controller.

Information pursuant to art. 13, par. 2

A) Data storage period

We'd like to inform you that, pursuant to art. 5 of the GDPR, in compliance with the principles of lawfulness, purpose limitation, and data storage and minimisation, your data will be stored according to law and for the time necessary to perform the activities referred to here for the purposes included above in compliance with the terms of the law. For the period corresponding to the fiscal, accounting, and administrative necessities, and to document our activity, and also to respond to your needs to recover data, as well as for the time necessary to ensure defence in legal proceedings.

B) Rights of the data subject

- Right to Access and Rectification

Pursuant to art. 15 of the GDPR, in your capacity as data subject, you have the right to obtain from the Controller confirmation of the existence, or lack thereof, of personal data processing concerning you, to obtain access to the same and to all information referred to in the same art. 15, para. 1, points (a) to (h), via the release of a copy of the data subject to processing in a structured, commonly used, machine-readable and interoperable format.

Pursuant to art. 16 of the GDPR, in your capacity as data subject, you have the right to obtain from the Controller the rectification and/or supplementation of data subject to processing if these are not up-to-date and/or inaccurate and/or incomplete.

- Right to Erasure and Right to Restriction

Pursuant to art. 17 of the GDPR, in your capacity as data subject, you have the right to obtain, without unjustified delay, from the Controller, and only in the cases referred to in art. 17, para. 1, points (a) to (f), of the GDPR, the erasure of the data that concerns you - with the exception of the cases specifically laid down in art. 17, para. 3,

Pursuant to art. 18, para. 1, points (a) to (d), of the GDPR, in your capacity as data subject, you have the right to request and obtain, from the Controller, the restriction of the processing of your personal data, or that such data are not subjected to additional processing and cannot be altered. The Controller ensures that the restriction of the processing is carried out by means of suitable technical devices that guarantee that the data cannot be accessed or altered.

- Right to Data Portability

Pursuant to art. 20 of the GDPR, in your capacity as data subject, you have the right to receive from the Controller the personal data that concern you, the processing of which is performed using automated means, in a structured, commonly used and machine-readable format and have the right to transmit those data to another controller, or to obtain from the Controller, where technically feasible, the direct transmission of such data to another Data Controller specifically identified.

- Right to object

Pursuant to art. 21 of the GDPR, in your capacity as data subject, you have the right to object at any time to the processing of personal data concerning you, on grounds relating to your particular situation, in cases where the processing of your personal data is necessary (1) to perform a task in the public interest and/or connected to the exercise of public powers that the Controller holds; (2) to pursue a legitimate interest of the Controller or of a third party; (3) for profiling activities, if performed by the Controller, based on the previous points. You have, in addition, the right to object to the processing of your personal data on grounds relating to your particular situation if these data are processed for the purposes of scientific, historical, or statistical research pursuant to art. 89, para. 1, of the GDPR, except in the case where the processing is necessary to perform a task in the public interest.

How to exercise the rights

You may exercise the rights listed above by means of a request to be sent to the registered address or by contacting the controller at the number listed above;

We will confirm having received your request, and provide you with the information relating to the communication we receive, within 1 (one) month from receipt of the request itself. If necessary, and taking into account the complexity and number of requests, this term may be extended to 2 (two) months, by prior, justified notice to be sent within 1 (one) month from receipt of the request.

We will communicate any rectification, erasure, restriction, opposition to all the recipients, as identified in art. 4, para. 1, no. 9 of the GDPR, to which such data have been transmitted, unless this proves to be impossible and/or it requires a disproportionate effort.

Following the sending of your request for rectification, erasure, restriction, opposition, if the Controller has any reasonable doubts regarding your identity, it will request further information from you in order to confirm it. These communications will be sent via email.

Should the Controller fail to fulfil your request within the term of 1 (one) month from receipt of your request, the latter will inform you of the reasons for this failure, informing you of your right to lodge a complaint with the supervisory authority (the Italian Data Protection Authority), as specified pursuant to art. 13, para. 2, point (d) and governed by arts. 77 and ff. of the GDPR.

C) Right to lodge a complaint

Pursuant to art. 77 of the GDPR, in your capacity as data subject, you have the power to lodge a complaint with a supervisory authority according to the methods indicated in the same article.

D) Automated decision process and profiling

The Controller would like to inform you that, for the purposes of processing your personal data, it does not use automated decision-making processes, i.e. those aimed at making decisions based solely on technological means according to predetermined criteria (i.e. without human involvement). The controller directly carries out profiling activities, i.e. those aimed at using your personal data to analyse or predict aspects of your professional performance, financial situation, health, personal preferences, interests, reliability, behaviour, location or movements etc. For further information please refer to the specific Cookie Policy on the website.